ERIN CLIFFORD

ROCKSTAR DOGGY MOMMA

MEDIA KIT

ERIN CLIFFORD, J.D.

ROCKSTAR DOGGY MOMMA

Certified Holistic Health Coach, and Founder of Rockstar Doggy Momma

Erin Clifford is a certified holistic wellness coach and founder of **Erin Clifford Wellness Coaching** and **Rockstar Doggy Momma**. She is deeply passionate about working with families (including doggies!) and professionals in developing healthy lifestyles to create a more fulfilling, happier existence. She has trained with some of the world's foremost experts in diet theories, nutrition, exercise, and healthy lifestyle management.

Erin's expertise in holistic health has earned her media in *Shape Magazine, Mic, Reader's Digest, U.S. News & World Report* – just to name a few. Erin has also been a keynote speaker for several health-related events in Chicago.

Through Rockstar Doggy Momma, Erin (alongside her doggy Gatsby) helps women and their dogs maintain a healthy lifestyle.

She has over 12,000 followers on Facebook and a very strong Instagram following. Her audience is very responsive to her posts and recommendations. Erin only endorses brands that fit a positive, healthy lifestyle.

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As seen in

U.S. News and World Report

Prevention

Shape

Mic

Reader's Digest

Telemundo

Chicago Tribune

Crain's Chicago Business

Splash

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Pricing

Facebook	Sponsored Post	$350
Instagram	Sponsored post/video	$250
Twitter	Per Tweet	$25
	Per Retweet	$20
Pinterest	Per pin	$20
Periscope/Facebook Live	Live Broadcast (Minimum 5 minutes)	$500
	Site visit with live broadcast	$500
Content Marketing	Sponsored blog post	$600
Monthly Home Page Ad with link	Contact for quote	
Custom Video	Contact for quote	

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We look forward
to supporting you
and your brand!

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